

1-1 pre arranged business meeting packages

For the upcoming summit there are a number of different package options available for you to choose from. Packages can be purchased by specifically choosing any combination of meetings, or can be bundled into a larger package with other options.

Below are the pricing options for the direct 1-1 business meetings:

7 Business Meetings	10 Business Meetings	14 Business Meetings
AUD\$24,900	AUD\$32,900	AUD\$39,900

*Note the 7 meeting packages only allow 1 executive to be present for the duration of the summit.

All of the meeting packages include the following features:

- Wish-list facility for targeted and collaborative delegate acquisition
- Pre-event marketing, website and capabilities profiling to all delegates
- Detailed Intelligence report featuring delegates key spending areas, budgets and challenges
- 2 (two) Executives to attend for full duration of summit
- Accommodation for 2 nights for 2 executives
- Access to all interactive workshops, panel discussions and keynote presentations
- All dining, drinks and entertainment included for duration of event
- Informal meetings while on site with potential delegates
- Full Branding on site through banners and collateral
- Company logo to feature online at official website
- Full profile of company with headshots of executives to be featured in official summit show guide
- Post event report outlining your success from the summit
- Post event delegate feedback and full contact database of all attendees.

Premium sponsor packages

For the upcoming summit we provide an opportunity for any company to invest in a premium sponsorship package. These packages allow companies to generate a stronger presence on site through a range of additional add on's.

Below are the additional extras for the premium sponsorship packages -

DIAMOND (1 AVAILABLE)

- 28 x 30 minute face-to-face meetings with your choice of delegates
- First priority in selecting business meetings
- 1 x Interview feature within monthly summit digest
- 4 x Case Study/ White Paper or Technical Articles
- Host a 1 hour Breakfast Roundtable or Think Tank
- Run a 40 minute Keynote Presentation
- Seat on 40 minute keynote panel discussion
- VIP private dinner table for Gala Dinner/ Awards night – with 4 delegates chosen to sit on it
- Official Gala Dinner/ Awards night Sponsor
- 5 minute welcome speech to audience at Gala Dinner/ Awards night
- 5 Executives to attend for full duration of summit
- Accommodation for 1 night for 5 executives
- Full Branding on site as Diamond Sponsor
- Exclusive advertisement positioning in official summit show guide
- Flash banner advert to be featured on official summit website

\$99,900

PLATINUM (2 AVAILABLE)

- 21 x 30 minute face-to-face meetings with your choice of delegates
- Priority positioning in selecting business meetings
- 1 x Interview feature within monthly summit digest
- 2 x Case Study/ White Paper or Technical Articles
- Host a 1 hour Breakfast Roundtable or Think Tank
- Run a 30 minute Workshop
- VIP private dinner table for Gala Dinner/ Awards night – with 4 delegates chosen to sit on it
- Day 1 evening cocktail toast to audience
- 4 Executives to attend for full duration of summit
- Accommodation for 2 nights for 4 executives
- Full Branding on site as Platinum Sponsor
- Exclusive advertisement positioning in official summit show guide
- Flash banner advert to be featured on official summit website

\$69,900

Premium sponsor packages

GOLD PACKAGE (3 AVAILABLE)

- 14 x 30 minute face-to-face meetings with your choice of delegates
- 1 x Interview feature within monthly summit digest
- 1 x Case Study/ White Paper or Technical Articles
- Host a 1 hour think tank session or a 30 minute speaking presentation
- 3 (Three) Executives to attend for full duration of summit
- Accommodation for 2 nights for 3 executives
- Full Branding on site as Gold Sponsor

\$54,900

Additional add on or stand alone packages

GALA DINNER (1 AVAILABLE)

The Gala Dinner night package offers your company exclusive sponsor hosting rights for the evening, together with prominent branding in view of the attending guests. You will also be provided with a VIP table for 8, and be joined by up to 40 CIOs in the one room for the evening. You will be provided with the opportunity to present for 20 minutes to the entire audience; together with company branding featuring on all menus and associated collateral throughout the evening.

\$49,900

CUSTOMER SHOWCASE (6 AVAILABLE)

The Customer Showcase package is designed for a member of your team to present a 30-minute presentation to around 40 delegates on the day. Sessions will run concurrently when the 1-1 business meetings are taking place over the day. As a customer showcase presenter you will be guaranteed that no competing companies will be delivering a presentation on site. Information on all registered attendees for your session will be provided to your team on duration of the summit.

\$14,990

POD CAST (4 AVAILABLE)

The Podcast package has proven to be a popular, and effective way of getting your message out to a targeted audience. This exciting offering provides the opportunity to share your message with our 12,500 strong database via a 10 -15 minute Q&A session. Podcasts will also feature for a full 12 months on the official summit website, and shared across the various Media Corp International social media platforms.

\$6,990

THINK TANK STRATEGY SESSION (4 AVAILABLE)

The Think Tank Strategy Session package takes place directly after lunch. This session is designed to allow your company to moderate and run a closed-door private roundtable style session with a group of 15 – 25 delegates participating over 60 minutes. The delegates will select your session 3 weeks out from the event, and information on all registered attendees for your session will be provided to your team prior to the summit commencing. Beverages and light food options will be provided.

\$14,990

EXHIBITING TABLE AREA (10 AVAILABLE)

The exhibiting table area package allows 2 of your nominated executives to attend the duration of summit. You will be allocated an area within the networking space of the summit, and provided with a 1.8 x 0.76 m table with two chairs for your attendees to showcase your products/ services to the audience. You also receive 2 passes to attend the entire speaker program together with access to the lunchtime cocktail reception on days 1 and 2.

\$10,000

MOBILE APP SPONSOR

The mobile app sponsor package offers a premium promotion opportunity as the summit official partner. The mobile app delivers up to the minute event information direct to all delegates for the duration of the summit. The mobile app can be downloaded direct to all smartphones and tablets, and provides the summit audience with complete summit and social program, together with updates, session room plans, speaker delegate and sponsor profiles, personalised itineraries and onsite messaging.

\$6,990

Additional add on or stand alone packages

SUMMIT BAGS (1 AVAILABLE)

The Summit bag package will feature your company logo on all summit bags provided at registration to all attendees. The bags include all participants' itineraries and welcome packs together with event information, promotional items, and all supporting marketing materials.

\$6,990

DIGEST INTERVIEW (6 AVAILABLE)

Every month our summit digests are developed to provide summit attendees with the latest developments, news and information concerning the event. The summit digest features the latest press and media covering the event over that month, together with updates on the latest speakers additions, and contributing vendor company articles. As the featured interview in the digest, your company benefits from a two-page editorial and advertising spread and provide your company's most senior executive an opportunity to deliver thought leadership.

\$3,990

FLASH BANNER ADVERT (3 AVAILABLE)

A flash banner advertisement on the official summit website will display your company brand for 12 months. The banner will appear on either the top of the page, or side of page and provides a consistent, high visibility branding opportunity consistent with premium sponsor status.

\$2,990

BARISTA/ COFFEE CART (1 AVAILABLE)

The Barista/ Coffee Cart package offers your company prominent branding as the official sponsor for all coffee on site. The package includes company branding on the front of cart, company branded logo's on all take away cups, two baristas, with high visibility for the duration of the event within the networking area.

\$5,990

STATIONERY AND PENS (2 AVAILABLE)

The Stationery and pens package allows your organisation to have your logo branded on either notepads or pens for the duration of the summit. These will be distributed in all delegate welcome packs, together with all tables in presentations, workshops, and one on one meetings.

\$3,990

CASE STUDY / WHITE PAPER (10 AVAILABLE)

The Case Study/ Whitepaper or technical article package offers access to a 12,500 strong online database, together with the opportunity to deliver specific, relevant content to our Summit attendees. You can feature the latest news, products, and company success stories or more specialist, technical insights. This is featured on the official summit website for 12 months, and shared across multiple Media Corp International social media platforms.

\$1,500